

APPTIX VOICE

Cost savings. Reliability. Simplicity. Today's small and medium-sized businesses (SMBs) are looking for an enterprise-class phone system without the headaches or expense associated with the maintenance of an in-house solution. Look no further – an affordable, reliable, feature-rich hosted voice solution is just a phone call away.

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SMBs seeking a new or improved phone system now have a new choice. Voice over IP (VoIP) technology offers a cost effective, feature-rich and scalable alternative to an in-house PBX investment. With tens of thousands of small and medium-sized business customers, Apptix understands the needs and challenges of the SMB market. We know that even though you may not be a large enterprise, you still require business communication solutions that provide you with the same level of functionality and reliability as your large business counterparts – at an affordable price. With Apptix Voice, you get:

- Unbeatable Cost Savings
- Simplicity/Ease of Management
- Unsurpassed Reliability
- Outstanding Customer Service
- Increased Staff Productivity

APPTIX VOICE BENEFITS

Unbeatable Cost Savings

With unlimited long distance in the United States and Canada, and affordable monthly service plans, Apptix Voice can save your organization 40% or more on your monthly telecommunications bills. Because Apptix Voice is a hosted solution, there is no expensive PBX system to purchase and maintain. Furthermore, you now only need one network for all of your communication needs – both a cost and time savings.

Simplicity/Ease of Management

Apptix's solution allows SMBs like yours to quickly and easily deploy a feature-rich voice system. Apptix Voice provides:

- **Portable and Scalable Solution** – Provides the ability to maintain your existing phone numbers or add new lines whenever you need them.
- **Easy Access** – Manage your phone system anytime/anywhere with our easy-to-use Web-based system management tools.

- **Self-Configuration** – Allows you to customize your organization's service to meet your specific needs. Create your own greetings, supply your own hold music or message, and set inbound and outbound calling rules.
- **Outsourced Management** – Requires no specialized telecom training or expertise. System upgrades are handled centrally by Apptix.
- **Built-in Disaster Recovery** – Protect your organization from disasters and maintain uptime with our redundant servers and world-class data centers.

Unsurpassed Reliability

Apptix Voice is a fully redundant solution, with service points that are located in Denver, CO and Los Angeles, CA. We provide our customers with a 99.9% up-time SLA. Your calls are carried over a private, managed network that ensures Quality of Service (QoS) for your voice traffic.

We know that you have a vested interest in your current telephone numbers – your phones are your lifeline to your customers, prospects and business partners. Apptix Voice supports Local Number Portability (LNP), which enables you to take your numbers with you. We also provide directory listing service.

Outstanding Customer Service

Apptix Voice customers receive the same friendly and professional customer service as our Hosted Exchange subscribers. Our 24X7 support coverage includes full help desk and after-hours emergency support via a toll-free number. Additionally, through our partnership with DecisionOne, Apptix offers the option of professional, on-premise site assessments, network assessments and installation services.

ENTERPRISE-CLASS FEATURES

Traditional fee-based features are all standard with Apptix Voice. These features include:

- **Business-Class Call Management** – Enjoy the benefits of business-class call management capabilities, including extension dialing, call transfer, call forwarding, call waiting, email to voice mail and more!

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- ... Auto-Attendant – Add a “virtual” receptionist to your team with this powerful, automated capability. External callers can select from a menu of options, dial by name or dial by extension to reach the department or person they need.
- ... Web-Based Management and Administration – Quickly and easily perform moves and changes to your phone system right from a Web browser.
- ... Branch Office Support – Manage and remotely administer extensions at other locations or home-based offices as easily as if they were in the same office.

OPTIONAL FEATURES INCLUDE:

- ... Outlook Integration – Allows you to match incoming calls with contact management records and initiate outgoing calls from within Outlook Contacts.
- ... Telephony Toolbar – Enables users to make and accept telephone calls, and manage personal call control options right in Microsoft Outlook or Internet Explorer through an integrated toolbar.
- ... Mobility – Find Me/Follow Me and Remote Office features provide even the busiest “road warriors” with a way to stay in touch.

The bottom line? Rather than managing multiple vendors, you can turn to Apptix as your single service provider of best-of-breed email, voice and collaborations solutions. Focus your resources on your core business and rely upon Apptix for your business communications needs.

Apptix Hosted Voice offers SMBs features and functionality that up until recently have only been available and affordable to large enterprises. To learn more, contact a Apptix representative at GetVoice@Apptix.com.

About Apptix

Apptix (OSE:APP), is a premiere provider of on-demand business communications solutions to small and medium-sized businesses (SMBs). Apptix’s on-demand solutions provide unified email, voice and collaboration solutions to over 150,000 subscribers across more than 14,000 organizations worldwide. These solutions, including Hosted Microsoft Exchange, Hosted Microsoft SharePoint, Hosted IP-PBX, Mobile Messaging, and Archiving and Compliance, provide SMB’s with a reliable, secure and cost effective alternative to purchasing and managing software applications in-house. IBM, Hewlett Packard, Bell Canada, Savvis and others have selected Apptix to provide on-demand services to their customers. Apptix is a Microsoft Gold Certified Partner for Hosting and Application Services.

Apptix’s brands include www.ASP-One.com, www.MailStreet.com, and www.Mi8.com, which provide Exchange Hosting and essential add-on services, as well as www.SharePointSite.com, which provides Hosted SharePoint and related services. The company is headquartered in Herndon, Virginia, with additional locations across the United States, Europe and Asia. For more information, visit www.apptix.com.

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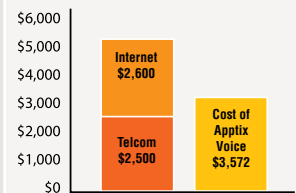
Evaluate the TCO for Your Business

Ready to evaluate the TCO of Apptix Voice?

All you need to know is:

- ... # of Office Locations
- ... # of Employees
- ... Existing monthly telecom costs
- ... Existing monthly Internet costs

Average Monthly Cost for Communications



Visit www.apptix.com/voice today to see how much time and money your organization could be saving!

“SMBs can achieve greater network and cost efficiencies by consolidating all of their voice and data communications over a single network.”

SMBs Can Access VoIP Capabilities - comnews.com. February 2006