



Apptix Counted Among Top Finalists for the 2009 Microsoft Worldwide Partner Conference Awards in Unified Communications Solutions, Messaging

Herndon, VA — June 24, 2009 — Today, Apptix (OSE: APP), the industry-leading provider of hosted Microsoft Exchange email, SharePoint collaboration services, and hosted VoIP phone service for small and medium businesses (SMBs), announced that it has been selected as a 2009 Microsoft Worldwide Partner Conference Awards finalist in Unified Communications Solutions, Messaging.

“We are pleased that Microsoft has recognized that Apptix is at the forefront of the hosted unified communications effort,” said David Ehrhardt, Chief Executive Officer of Apptix. “Apptix’s hosted solution offers the most cost-effective enterprise-class service available to companies turning to unified communications for greater efficiency and expanded access to their mission-critical corporate information.”

Awards will be presented in a number of categories, with winners chosen from a pool of nearly 2,000 entrants worldwide. The Unified Communications Solutions, Messaging Partner of the Year award recognizes partners with proven expertise in responding to the challenges of providing secure, reliable, anytime, anywhere access to e-mail. Partners submitting for this award must have delivered innovative solutions to help clients with secure, stable, and collaborative messaging capabilities.

“Partners are the key to igniting business innovation through great technology as well as helping customer drive down costs,” said Allison L. Watson, Corporate Vice President, Worldwide Partner Group, Microsoft Corp. “Congratulations to the 2009 WPC Award finalists who have demonstrated a superior level of expertise as well as a focus on delivering customer value. We look forward to seeing these partners fulfill their limitless potential as they continue to provide customers with world-class Microsoft solutions.”

The Microsoft Worldwide Partner Conference Awards recognize Microsoft partners that have developed and delivered exceptional Microsoft-based solutions over the past year.

Participation in Microsoft’s Technical Adoption Program (TAP) enabled Apptix to offer an industry leading hosted solution that features every feature of Exchange Server’s “anywhere access” capabilities. On-the-go customers have the option to access and manage the email, calendar, contacts, and tasks in their Exchange account with the Outlook desktop client, with a Web browser using Outlook Web Access (OWA), with any phone – landline or mobile – using Outlook Voice Access (OWA), or with any major mobile smartphone. In addition, Apptix has integrated the Microsoft Office Communications Server to offer Web conferencing, secure Instant Messaging, and true Presence within its Exchange service.

For more information on Apptix and their hosted solutions portfolio, please visit <http://www.apptix.com>.

###

About Apptix

Apptix (OSE: APP) is the leading provider of hosted email, voice, and collaboration services for small and medium-sized businesses, serving nearly 200,000 Exchange subscribers worldwide. A pioneer in the hosted services space, directly and through its MailStreet subsidiary, Apptix offers a variety of hosted communications and IT services including Microsoft Exchange; VoIP; Microsoft SharePoint; Web conferencing and secure Instant Message via Microsoft Office Communications Server; Online Backup by EMC's Mozy; mobile messaging (including BlackBerry and iPhone), compliance and archiving; and a Web presence solution that includes domain registration, DNS hosting, and Website hosting. Apptix provides the reliability and scalability of enterprise-class communications solutions at a small business price, freeing IT staff to focus on improving and innovating within their companies. Apptix is a Microsoft Gold Certified Partner for Hosting and Application Services. Headquartered in Herndon, Virginia, Apptix is recognized as one of the CRN 2008 Fast Growth 100, Deloitte's 2008 Virginia Technology Fast 50 and 2008 North American Technology Fast 500, Software Magazine's 2008 Software500, and Washington Business Journal 2008 Fastest Growing Companies. For more information, visit www.apptix.com or follow www.twitter.com/apptix.

Product or service names mentioned herein may be the trademarks of their respective owners.