



Apptix Launches Microsoft Outlook Voice Access for Exchange Server 2007

Expands Capabilities for Remote Employees to Communicate and Collaborate

Herndon, VA – June 23, 2009 – Apptix (OSE: APP), the industry-leading provider of hosted Microsoft Exchange email, Microsoft SharePoint collaboration services, and hosted VoIP phone service for small and medium businesses (SMBs), announced today that it has expanded the anywhere access capabilities of its Exchange email hosting service with the launch of Voice Access for Microsoft Office Outlook 2007. This new service enables Apptix hosted Exchange Server 2007 customers to remotely access and interact with their email, calendar, contacts, or voicemail via any phone—land line or mobile—simply by using touchtone or voice commands.

“From email and attached documents to calendar and contact information, Outlook has become a central repository for employees’ critical information,” said Rick Rumbarger, Vice President of Product for Apptix. “Apptix Outlook Voice Access keeps busy, on-the-go employees—whether in a car or walking across their company’s campus—in touch with their customers, colleagues, and critical information.”

Apptix Exchange Email hosting service with Outlook Voice Access provides a universal inbox for email messages, calendar appointments, contact data, and voicemail. Users experience a complete Outlook 2007 or Entourage 2008 experience while remotely interacting with this inbox using any phone. Guided by a series of voice prompts, users navigate and provide direction using touchtone or automatic speech recognition (ASR) voice commands. Items are read aloud to users by the Exchange server’s text-to-speech capability. As a result, users are able to:

- Retrieve, listen to, reply to, create, flag, and forward voicemail or email messages
- Listen to, create, or change calendar information
- Manage contacts to send an email or voicemail message to another user

Apptix customers, regardless of location, can now access their Outlook calendars via a mobile phone or landline. Using voice prompts, they can reschedule or alert other participants that a meeting is delayed or that its scheduled time has changed. Users can also reply to emails—by attaching a voicemail message—to a distribution list in their Outlook Contact list. To view a demonstration of Apptix Outlook Voice Access, please visit www.apptix.com/outlook-voice-access and click on the green demo button.

Anywhere Access

The addition of Outlook Voice Access expands the options Apptix customers have to access and manage their Exchange inbox. Customers can also access and manage their messages and information on a desktop computer, a Web browser using Outlook Web Access (OWA), and all major mobile messaging devices. Users will have a consistent Outlook experience from desktop to mobile device.

Voice Access is available for a limited time at a special 50% launch discount price of \$2.48 per month per seat with an existing hosted Exchange server subscription. For more information, please visit www.apptix.com.

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About Apptix

Apptix (OSE: APP) is the leading provider of hosted email, voice, and collaboration services for small and medium-sized businesses, serving nearly 200,000 Exchange subscribers worldwide. A pioneer in the hosted services space, directly and through its MailStreet subsidiary, Apptix offers a variety of hosted communications and IT services including Microsoft Exchange; VoIP; Microsoft SharePoint; Web conferencing and secure Instant Message via Microsoft Office Communications Server; Online Backup by EMC's Mozy; mobile messaging (including BlackBerry and iPhone), compliance and archiving; and a Web presence solution that includes domain registration, DNS hosting, and Website hosting. Apptix provides the reliability and scalability of enterprise-class communications solutions at a small business price, freeing IT staff to focus on improving and innovating within their companies. Apptix is a Microsoft Gold Certified Partner for Hosting and Application Services. Headquartered in Herndon, Virginia, Apptix is recognized as one of the *CRN* 2008 Fast Growth 100, Deloitte's 2008 Virginia Technology Fast 50 and 2008 North American Technology Fast 500, *Software Magazine's* 2008 Software500, and *Washington Business Journal* 2008 Fastest Growing Companies. For more information, visit www.apptix.com or follow www.twitter.com/apptix.