



Apptix Ranked Among North America's Top 500 Technology Integrators by Everything Channel

Herndon, VA – June 3, 2010 – Apptix (OSE: APP), the leading provider of hosted Microsoft Exchange email, Microsoft SharePoint, and business VoIP services for businesses worldwide, has been recognized by Everything Channel as one of North America's top technology integrators. Named to the prestigious VAR 500 list, Apptix placed number 400 in the 16th annual ranking.

Apptix earned its way onto the VAR 500 through a series of key initiatives completed over the last two years including: technology platform consolidation, standardization, and upgrade; expansion of its product and service portfolio; and the establishment of a culture of operational and service excellence. As a result, Apptix skillfully navigated the poor economy, grew its customer and user base, successfully moved into new market spaces including signing the industry's largest ever customer contract, diversified its revenue stream, and has become a clear market leader well positioned for ongoing success.

The 16th annual ranking VAR500 list details the leading producers among technology integrators and technology solution provider organizations in North America based on gross worldwide revenue of hardware and software sales, as well as earnings from professional and managed IT services. This year's list reflects the strength of the technology reseller channel as the ranking includes 182 new companies with four percent of the new entrants landing in the Top 100.

"Our inclusion in the VAR 500 is the result of a two year effort rebuilding Apptix from the ground up," said David Ehrhardt, President & CEO of Apptix. "Thanks to the entire team's hard work, we're now well positioned to accelerate our growth as businesses of all sizes continue to recognize the cost savings and productivity gains hosted services offer."

"The VAR 500 is the who's who of the solution provider community. Microsoft, HP, Cisco, Symantec among others are highly reliant on the VAR 500 to sell their products to businesses and collectively this audience generated more than \$500B in sales in 2009. Even more importantly they solve customers' biggest IT business problems through product integration, training, consulting and services. In companies large and small, the VAR 500 are considered integration experts, trusted business advisors and invaluable partners. We are honored to compile this list and represent this audience," said Kelley Damore, VP, Editorial Director, Everything Channel.

The complete listing of the VAR500 was published in print and online on May 24, 2010.

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About Apptix

Headquartered in Herndon, Virginia, Apptix (OSE: APP) is the leading provider of business-class hosted email, voice, and collaboration services for 200,000 users worldwide. A pioneer in the hosted services space, Apptix and its MailStreet subsidiary offer a variety of communications and IT services including: Microsoft Exchange plus Outlook Voice Access; VoIP; Microsoft SharePoint; Web conferencing and secure Instant Message and Presence via Microsoft Office Communications Server R2; Online Backup by EMC's Mozy; mobile email (including BlackBerry, Palm, Android, Windows Mobile, and iPhone); compliant archiving; and a Web presence solution that includes domain registration, DNS hosting, and Website hosting. Apptix is a Microsoft Gold Certified Partner for Hosting and Application Services. Apptix is recognized as one of the CRN 2009 & 2008 Fast Growth 100, Deloitte's 2009 & 2008 North American Technology Fast 500, Software Magazine's 2009 & 2008 Software 500, Washington Business Journal

2009 & 2008 Fastest Growing Companies, as a finalist in the Customer Service and Product Departments categories for the 2009 American Business Awards (Stevie Awards), and as a 2009 Microsoft Worldwide Partner Conference Awards finalist in the Unified Communications Solutions category. For more information, visit www.apptix.com or follow at www.twitter.com/apptix.

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Everything Channel

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