



APPTIX CEO NAMED TO SMARTCEO'S 2010 SMART100 LIST

*David Ehrhardt Recognized for Outstanding Leadership Abilities,
Strategy, and Commitment to Business Growth*

Herndon, VA – February 25, 2010 – Apptix(OSE: APP), the leading provider of hosted Microsoft Exchange email, Microsoft SharePoint, and business VoIP services for organizations worldwide, today announced that the company's President and CEO, David Ehrhardt, has been named to *Washington SmartCEO* Magazine's 2010 Smart100.

Smart100 CEOs are recognized for leadership, strategic vision, and character in running a business. They are selected by an independent committee. They span the many industries that are succeeding in the Washington, D.C.-region including information technology, government contracting, consulting, financial services, and video production.

Ehrhardt is recognized for his strategy and two year leadership to rebuild every aspect of Apptix. A series of initiatives – including integrating previously acquired entities, divesting non-strategic and non-performing divisions, standardizing and consolidating the company's technical infrastructure, and the establishment of a culture of operational and service excellence – have led to a dramatic turnaround in cash management and profitability. The company has been converted into a premier source for mission-critical, cloud-based communication and collaboration services.

"I am honored to be recognized along with some of Greater Washington's brightest CEOs," said Dave Ehrhardt, President & CEO of Apptix. "This award was earned by the entire team at Apptix that has worked so diligently to transform the company. We're now well positioned to evolve into new markets and handle accelerated growth."

All Smart100 CEOs will be profiled in the 100-page annual supplement this spring and recognized at a kickoff/awards event on February 24, 2010. The Smart100 will also be listed on www.smartceo.com.

###

About Apptix

Headquartered in Herndon, Virginia, Apptix (OSE: APP) is the leading provider of business-class hosted email, voice, and collaboration services for 200,000 users worldwide. A pioneer in the hosted services space, Apptix and its MailStreet subsidiary offer a variety of communications and IT services including: Microsoft Exchange plus Outlook Voice Access; VoIP; Microsoft SharePoint; Web conferencing and secure Instant Message and Presence via Microsoft Office Communications Server; Online Backup by EMC's Mozy; mobile email (including BlackBerry, Palm, Android, Windows Mobile, and iPhone); compliant archiving; and a Web presence solution that includes domain registration, DNS hosting, and Website hosting. Apptix is a Microsoft Gold Certified Partner for Hosting and Application Services. Apptix is recognized as one of the *CRN* 2009 & 2008 Fast Growth 100, Deloitte's 2009 & 2008 North American Technology Fast 500, *Software Magazine's* 2009 & 2008 Software 500, *Washington Business Journal* 2009 & 2008 Fastest Growing Companies, as a finalist in the Customer Service and Product Departments categories for the 2009 American Business Awards (Stevie Awards), and as a 2009 Microsoft Worldwide Partner Conference Awards finalist in the Unified Communications Solutions category. For more information, visit www.apptix.com or follow at www.twitter.com/apptix.

Product or service names mentioned herein may be the trademarks of their respective owners.