



Apptix Names James Bond as Vice President of Product & Software Development

IT industry veteran to drive 2010 product development rollout

Herndon, VA – January 15, 2009 – Apptix (OSE: APP), the leading provider of hosted Microsoft Exchange email, Microsoft SharePoint, and business VoIP services for organizations worldwide, today announced that the company has named James Bond as Vice President of Product & Software Development. Formerly Apptix’s Director of Engineering, Mr. Bond is a 20-year IT veteran with extensive senior management experience. He will drive the continued expansion of the Apptix portfolio of products and services.

“James is an industry leader with a track record of delivering innovative hosted products to market, both from his work with Apptix and from his overall experience in the service provider space,” said Dave Ehrhardt, President & CEO of Apptix. “He will be instrumental in building upon Apptix’s position as the leading hosted services provider, pushing our robust product strategy forward and delivering timely and strategic business solutions to our customer base and prospects.”

Mr. Bond has previously served as Chief Technology Officer at IceWEB, President & CEO of The Seven Corporation, and Vice President at SteelCloud and Dunn Computer Corporation. He is experienced in almost every aspect of hosted solutions and data center management. Mr. Bond is a graduate of the University of Maryland, College Park.

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About Apptix

Headquartered in Herndon, Virginia, Apptix (OSE: APP) is the leading provider of business-class hosted email, voice, and collaboration services for 300,000 users worldwide. A pioneer in the hosted services space, Apptix and its MailStreet subsidiary offer a variety of communications and IT services including: Microsoft Exchange plus Outlook Voice Access; VoIP; Microsoft SharePoint; Web conferencing and secure Instant Message and Presence via Microsoft Office Communications Server; Online Backup by EMC’s Mozy; mobile email (including BlackBerry, Palm, Android, Windows Mobile, and iPhone); compliant archiving; and a Web presence solution that includes domain registration, DNS hosting, and Website hosting. Apptix is a Microsoft Gold Certified Partner for Hosting and Application Services. Apptix is recognized as one of the *CRN* 2009 & 2008 Fast Growth 100, Deloitte’s 2009 & 2008 North American Technology Fast 500, *Software Magazine’s* 2009 & 2008 Software 500, *Washington Business Journal* 2009 & 2008 Fastest Growing Companies, as a finalist in the Customer Service and Product Departments categories for the 2009 American Business Awards (Stevie Awards), and as a 2009 Microsoft Worldwide Partner Conference Awards finalist in the Unified Communications Solutions category. For more information, visit www.apptix.com or follow at www.twitter.com/apptix.