



Apptix Named to *InfoWorld* List of Top 100 IT Projects of 2009

Streamlined delivery platform offers customers superior hosted services experience

Herndon, VA – December 10, 2009 – Apptix (OSE: APP), the leading provider of [hosted Microsoft Exchange](#) email, Microsoft SharePoint, and hosted VoIP services for businesses worldwide, today announced its inclusion in *InfoWorld*'s list of the Top 100 IT Projects of 2009. Apptix earned the listing for the development and deployment of a unified provisioning, management, and billing platform for all its hosted services.

The project is enabling Apptix to consolidate its users onto a single platform and eliminate numerous disparate legacy platforms accumulated via acquisitions – leading to significant operational efficiencies and improved customer service. The platform also allowed Apptix to more rapidly and easily deploy new mission-critical products and services to market directly and through the channel.

“Apptix is proud to be included in *InfoWorld*'s Top 100 IT Projects of 2009. This award is a testament to Apptix's commitment to continually improving our customers' experience, to CTO John Kersse's technology vision, and to our employees that developed and deployed the platform in record time,” said David Ehrhardt, President & CEO of Apptix. “The consolidation and simplification of our technical architecture through the new platform has already proved itself as a differentiator in the market for Apptix, enabling us to expand our portfolio of services, better serve our customers, and enhance our corporate bottom line.”

Each year, the *InfoWorld* 100 Awards recognize the 100 most innovative uses of IT initiatives to further business goals. To be considered for an *InfoWorld* 100 Award, projects must use multiple technologies in innovative ways to serve well-defined business goals.

"This year's recipients of *InfoWorld*'s highest honor are shining examples of IT projects undertaken by tech leaders committed to pushing their organizations forward," said Jason Snyder, Features Editor, *InfoWorld*.

Apptix provides hosted business communication and collaboration services for companies around the world. The company's offerings include [Microsoft hosted Exchange](#) email, Microsoft SharePoint, Microsoft Live Meeting Web conferencing, Microsoft Communicator secure Instant Messaging, [VoIP service](#), and online back-up.

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InfoWorld Media Group helps IT Decision Makers choose the right technology, within

the context of a cohesive strategy for business impact at their organizations. InfoWorld identifies and promotes emerging technology segments that add unique value for the organizations that implement them, as well as the vendors that provide those solutions. Visit InfoWorld at <http://www.infoworld.com>.

About Apptix

Headquartered in Herndon, Virginia, Apptix (OSE: APP) is the leading provider of business-class hosted email, voice, and collaboration services, for nearly 200,000 subscribers worldwide. A pioneer in the hosted services space, Apptix and its MailStreet subsidiary offer a variety of communications and IT services including: [Microsoft Exchange hosting](#) plus Outlook Voice Access; VoIP; Microsoft SharePoint; Web conferencing and secure Instant Message and Presence via Microsoft Office Communications Server; Online Backup by EMC's Mozy; mobile email (including BlackBerry, Palm, Android, Windows Mobile, and iPhone); compliant archiving; and a Web presence solution that includes domain registration, DNS hosting, and Website hosting. Apptix is a Microsoft Gold Certified Partner for Hosting and Application Services. Apptix is recognized as one of the *CRN* 2009 & 2008 Fast Growth 100, Deloitte's 2009 & 2008 North American Technology Fast 500, *Software Magazine's* 2009 & 2008 Software 500, *Washington Business Journal* 2009 & 2008 Fastest Growing Companies, as a finalist in the Customer Service and Product Departments categories for the 2009 American Business Awards (Stevie Awards), and as a 2009 Microsoft Worldwide Partner Conference Awards finalist in the Unified Communications Solutions category. For more information, visit <http://www.apptix.com> or follow at <http://www.twitter.com/apptix>.