



Apptix Chief Financial Officer Named Finalist for *Washington Business Journal's* 3rd Annual CFO of the Year Award

Chris Mack nominated for leading successful proactive, organic growth strategy during difficult economic climate

Herndon, VA – November 18, 2009 – Apptix (OSE: APP), the leading provider of hosted [Microsoft Exchange email](#), [Microsoft SharePoint](#), and hosted [VoIP](#) services for businesses worldwide, today announced that company Chief Financial Officer, Chris Mack, has been named a finalist for *Washington Business Journal's* 3rd Annual CFO of the Year Award. The CFO of the Year award is designed to honor financial professionals in the Greater Washington, DC area for outstanding performance in their roles as corporate financial stewards. The winners will be profiled in a special supplement of the December 4 edition of the *Washington Business Journal*.

"We are proud that Chris Mack's hard work and success over the last two years earned him a nomination for *Washington Business Journal's* 3rd Annual CFO of the Year Award," said Dave Ehrhardt, President & CEO of Apptix. "Through this current economy, Chris has been a key driver as Apptix maintained disciplined finances and carefully executed against our organic growth strategy. As a result, Apptix continues to meet its business goals – including seven straight quarters of improving EBITDA – and drive operational and service excellence."

Apptix specializes in providing [hosted Microsoft Exchange email](#), [Microsoft SharePoint](#), [hosted VoIP phone](#), and [Web conferencing](#) to businesses worldwide. Apptix has seen increased demand, both locally and nationally, demonstrating that companies are recognizing that hosted services enable businesses to achieve operational efficiencies in support of business initiatives.

The *Washington Business Journal*, along with presenting sponsors Cigna and ACG National Capital, will honor the winners at the CFO of the Year award program, on December 2nd, at the W Hotel, Washington, DC. Registration is online and the event begins at 6:30 PM. Registration information for the event is available at: <http://washington.bizjournals.com/washington/event/5904>.

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About Apptix

Headquartered in Herndon, Virginia, Apptix (OSE: APP) is the leading provider of business-class [hosted email](#), [voice](#), and [collaboration](#) services, for nearly 200,000 subscribers worldwide. A pioneer in the hosted services space, Apptix and its MailStreet subsidiary offer a variety of hosted communications and IT services including: Microsoft Exchange together with [Outlook Voice Access](#); VoIP; Microsoft SharePoint; Web conferencing and [secure Instant Message](#) via Microsoft Office Communications Server; Online Backup by EMC's Mozy; mobile messaging (including BlackBerry, Palm, and iPhone); compliant archiving; and a Web presence solution that includes domain registration, DNS hosting, and Website hosting. Apptix is a Microsoft Gold Certified Partner for Hosting and Application Services. Apptix is recognized as one of the *CRN* 2009 & 2008 Fast Growth 100, Deloitte's 2009 & 2008 North American Technology Fast 500, *Software Magazine's* 2009 & 2008 Software 500, *Washington Business Journal* 2009 & 2008 Fastest Growing Companies, as a finalist in the Customer Service and Product Departments categories for the 2009 American Business Awards (Stevie Awards), and as a 2009 Microsoft Worldwide Partner Conference Awards finalist in the Unified Communications Solutions category. For more information, visit www.apptix.com or follow at www.twitter.com/apptix.

About *Washington Business Journal*

The *Washington Business Journal* has been Greater Washington's leading source of business news and information for more than 20 years. Each week, over 150,000 business executives rely on the *Business Journal* for comprehensive news on local people and their companies. Providing more than just in-depth coverage, the *Business Journal* also delivers industry trends, tips and strategies, plus award-winning critical analysis. For more information, visit <http://washington.bizjournals.com>.