



Apptix Ranked Number 208 Fastest Growing Company in North America on Deloitte's 2009 Technology Fast 500™

Attributes its 641 Percent Revenue Growth to Continued Market Adoption of Hosted IT Solutions and Exceptional Customer Service

Herndon, VA – October 20, 2009 – Apptix (NYSE: APP), today announced that it ranked number 208 on Technology Fast 500™, Deloitte LLP's ranking of 500 of the fastest growing technology, media, telecommunications, life sciences and clean technology companies in North America. Rankings are based on percentage of fiscal year revenue growth during the five-year period from 2004–2008; Apptix's revenue grew 641 percent during this time period.

Apptix's CEO, David Ehrhardt, credits the company's significant revenue growth to its superior cost-effective hosted IT solutions and exceptional customer service. He said, "Our continued growth reflects the growing adoption of hosted services as an effective technology option for businesses of all sizes," said Ehrhardt. "In addition to saving organizations money over in-house solutions, our service provides greater operational efficiencies and industry-leading customer support, which allows organizations to focus on revenue generating projects."

"Technology Fast 500™ recognizes innovative companies that have broken down barriers to success and defied the odds with their remarkable five-year revenue growth," said Phil Asmundson, Vice Chairman and U.S. Technology, Media and Telecommunications leader, Deloitte LLP. "We congratulate Apptix on this accomplishment."

"With its impressive five-year growth, Apptix has earned its position among the fastest growing technology, media, telecommunications, life sciences and clean technology companies in North America," said Mark Jensen, Managing Partner, Technology and Venture Capital Services, Deloitte & Touche LLP. "Deloitte is proud to honor Apptix for its achievement."

Apptix previously ranked 174 as a Technology Fast 500™ award winner for 2008.

Technology Fast 500™ Selection and Qualifying Criteria

Technology Fast 500™ provides a ranking of the fastest growing technology, media, telecommunications, life sciences and clean technology companies in North America. This ranking is compiled from nominations submitted directly to the Technology Fast 500™ website, and public company database research conducted by Deloitte.

Technology Fast 500™ award winners for 2009 are selected based on percentage fiscal year revenue growth during the five-year period from 2004 to 2008.

In order to be eligible for Technology Fast 500™ recognition, companies must own proprietary intellectual property or proprietary technology that contributes to a significant portion of the company's operating revenues. Using other companies' technology or intellectual property in a unique way does not satisfy this requirement. Consulting companies, professional service firms, etc. are not eligible unless they have proprietary technology that contributes to a significant portion of their operating revenues.

Technology Fast 500™ award eligibility requirements also include base-year operating revenues of at least \$50,000 USD or CD, and current-year operating revenues of at least \$5 million USD or CD. These revenues must have more than doubled between 2004 and 2008. Additionally, companies must be in business for a minimum of five years, and be headquartered within North America.

About Apptix

Headquartered in Herndon, Virginia, Apptix (OSE: APP) is the leading provider of business-class [hosted email](#), [voice](#), and [collaboration](#) services, for nearly 200,000 subscribers worldwide. A pioneer in the hosted services space, Apptix and its MailStreet subsidiary offer a variety of hosted communications and IT services including: Microsoft Exchange including Outlook Voice Access; VoIP; Microsoft SharePoint; Web conferencing and secure Instant Message via Microsoft Office Communications Server; Online Backup by EMC's Mozy; mobile messaging (including BlackBerry, Palm, and iPhone); compliant archiving; and a Web presence solution that includes domain registration, DNS hosting, and Website hosting. Apptix is a Microsoft Gold Certified Partner for Hosting and Application Services. Apptix is recognized as one of the *CRN* 2009 & 2008 Fast Growth 100, Deloitte's 2009 & 2008 North American Technology Fast 500, *Software Magazine's* 2009 & 2008 Software 500, *Washington Business Journal* 2009 & 2008 Fastest Growing Companies, as a finalist in the Customer Service and Product Departments categories for the 2009 American Business Awards (Stevie Awards), and as a 2009 Microsoft Worldwide Partner Conference Awards finalist in the Unified Communications Solutions category. For more information, visit www.apptix.com or follow at www.twitter.com/apptix.

About Deloitte

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