

## **Apptix to Offer Hosted Backup and Data Recovery with Mozy Online Backup**

*Strategic Partnership with EMC's Decho will Accelerate Adoption of Mozy Solution in the Small and Medium-sized Business Market*

**Herndon, VA – January 27, 2008** – Apptix (OSE: APP), the industry-leading provider of hosted Microsoft Exchange email, VoIP phone service, and SharePoint collaboration services for small and medium businesses (SMBs), today announced that it has expanded the company's suite of hosted services to include online backup and data recovery—through a reseller partnership with Decho Corporation, an EMC (NYSE: EMC) company—by offering the Mozy online backup service. Apptix Online Backup by Mozy will be offered to Apptix's 200,000 hosted Exchange customers, and is immediately available to the SMB market-at-large via Apptix's growing sales channel.

"This partnership with Decho enables Apptix to add a high-quality, best-of-breed online backup solution to our rapidly-expanding portfolio of hosted solutions for SMBs," said Rick Rumbarger, vice president of product, Apptix. "Mozy is affordable, easy to deploy, automated, and addresses the serious issue of data loss, which—if left unaddressed—could negatively impact a small business so significantly it would be unable to sustain its business. This is not a risk that any small business should take in this volatile economy, and we are pleased to now offer our customers a competitive, inexpensive, and effective backup solution."

Apptix Online Backup by Mozy provides a simple, scalable, and secure hosted backup and data recovery solution, tailored specifically to protect small and medium-size businesses from hard drive failures, computer loss or theft, and natural disasters. The service runs automatically in the background while a computer is in operation, and also backs up files that are open and in use, storing important system data to an online storage center. The solution is compatible with both laptop and desktop computers, and seamlessly integrates with existing IT infrastructure. It also features an intuitive user interface, making it the perfect backup solution for both IT professionals and non tech-savvy businesses.

"We're excited about the reseller partnership with Apptix because they are an organization that understands the nuances of serving the SMB market," said Daniel Royer, MozyPro Marketing Director. "Apptix's superior customer service record in this market will help ensure that the benefits of Mozy reach thousands of new businesses across an array of industries."

Apptix Online Backup by Mozy is available now. Learn more at [www.apptix.com/onlinebackup](http://www.apptix.com/onlinebackup).

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### **About Apptix**

Apptix (OSE: APP) is the industry-leading provider of hosted email, voice, and collaboration services for small and medium-sized businesses, serving nearly 200,000 Exchange business users worldwide. Apptix offers hosted Microsoft Exchange, hosted VoIP, hosted Microsoft SharePoint, mobile messaging, and compliance and archiving, both directly and through its MailStreet subsidiary. Apptix provides the reliability and scalability of big business communications solutions at a small business price, freeing IT staff to focus on improving and innovating within their companies. Apptix is a Microsoft Gold Certified Partner for Hosting and Application Services. The company is headquartered in Herndon, Virginia, with additional locations in Florida, Illinois, and Texas. Apptix is recognized as one of the *CRN* 2008 Fast Growth 100, Deloitte's 2008 Virginia Technology Fast 50 and 2008 North American Technology Fast 500, *Software Magazine's* 2008 Software 500, and *Washington Business Journal* 2008 Fastest Growing Companies. For more information, visit [www.apptix.com](http://www.apptix.com).