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## **Apptix Ranked Number 174 Fastest-growing Company in North America on Deloitte's 2008 Technology Fast 500**

*1051.87 Percent Five Year Revenue Growth Attributed to Market's Adoption of Cost-effective and Flexible Hosted Business IT Services*

**Herndon, VA – November 20, 2008** – Apptix (OSE: APP), the industry-leading provider of hosted Microsoft Exchange email, VoIP phone service, and SharePoint collaboration services for small and medium businesses (SMBs), today announced that it ranked number 174 on Deloitte's 2008 Technology Fast 500, a ranking of the 500 fastest-growing technology, media, telecommunications, and life sciences companies in North America. Rankings are based on percentage of fiscal year revenue growth over five years, from 2003–2007. Apptix grew 1051.87 percent during this period.

Apptix's CEO, David Ehrhardt credits the company's tremendous five year revenue growth to the market's recognition of the value proposition and flexibility offered by hosted IT solutions. He said, "During these tough economic times, hosted services have become a proven strategy for businesses to maximize their IT resources not only for business survival, but to gain a competitive advantage while still watching the bottom line."

"The Deloitte Technology Fast 500 ranks North America's fastest growing technology, media, telecommunications, and life sciences companies," said Phil Asmundson, Deloitte LLP vice chairman and national managing partner for Technology, Media, and Telecommunications. "We congratulate Apptix on its ability to achieve such exceptional growth in one of today's most innovative and competitive market sectors."

In addition to ranking on Deloitte's Technology Fast 500, Apptix ranked number 17 on the Virginia Technology Fast 50, which is a ranking of the 50 fastest-growing technology firms in Virginia.

### **Fast 500 Selection and Qualifying Criteria**

The Fast 500 ranks the fastest growing technology, media, telecommunications, and life sciences companies in North America. It is compiled from Deloitte's regional North American Fast 50 programs, nominations submitted directly to the Fast 500, and public company database research. Companies are selected based on percentage revenue growth from 2003 to 2007.

Entrants must own proprietary intellectual property or proprietary technology that contributes to a significant portion of the company's operating revenues or devote a significant proportion of revenues to research and development of technology. Using other companies' technology or intellectual property in a unique way does not qualify. Base-year operating revenues must be at least \$50,000 USD or \$75,000 CD, and current-year operating revenues must be at least \$5 million USD or CD. Companies must be in business a minimum of five years, and they must be headquartered within North America.

### **About Apptix**

Apptix (OSE: APP) is the industry-leading provider of hosted email, voice, and collaboration services for small and medium-sized businesses, serving nearly 200,000 Exchange

subscribers—and approximately 19,000 organizations—worldwide. Apptix offers hosted Microsoft Exchange, hosted VoIP, hosted Microsoft SharePoint, mobile messaging, and compliance and archiving, both directly and through its MailStreet subsidiary. Apptix provides the reliability and scalability of big business communications solutions at a small business price, freeing IT staff to focus on improving and innovating within their companies. Apptix is a Microsoft Gold Certified Partner for Hosting and Application Services. The company is headquartered in Herndon, Virginia, with additional locations in Florida, Illinois, Texas, and India. Apptix is recognized as one of the *CRN* 2008 Fast Growth 100, Deloitte's 2008 Virginia Technology Fast 50, *Software Magazine's* 2008 Software 500, and *Washington Business Journal* 2008 Fastest Growing Companies. For more information, visit [www.apptix.com](http://www.apptix.com).

### **About Deloitte**

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