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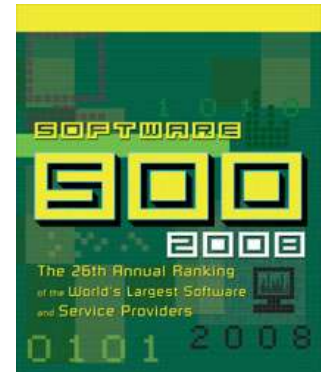
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**Apptix Named #3 in its Category on Software Magazine's
26th Annual Software 500**

*73 Percent Growth Rate Earns Apptix Second Consecutive Top 10 Ranking
of World's Largest Software Companies*

Herndon, VA – November 11, 2008 – Apptix (OSE: APP), the industry-leading provider of hosted Microsoft Exchange email, VoIP phone service, and SharePoint collaboration services for small and medium businesses (SMBs), today announced its inclusion in *Software Magazine's* Software 500 ranking of the world's largest software and service providers, now in its 26th year. Apptix was ranked third among companies with revenues in the \$30-\$50 million range with software revenue of \$35,973,000, and was noted for its admirable growth rate of 73 percent.

For the second consecutive year, Apptix was ranked among the top 10 Software 500 companies. In 2007, when measured on a \$10-\$30 million growth chart, Apptix was named eighth on the list, based on total 2006 revenue of \$20.8 million.

"The 2008 Software 500 results show that revenue growth in the software and services industry was healthy, with total Software 500 revenue of \$451.8 billion worldwide representing 14.7% growth from the previous year," says John P. Desmond, editor of *Software Magazine* and Softwaremag.com. "This year, we have added more than 100 new companies to the list, and total employee head count was a modest 1.3% increase over last year."

The Software 500 ranking comes alongside of a succession of recent Apptix accolades, including the appointment of Apptix to the 2008 *Washington Business Journal* Fastest Growing Companies (#6), the *CRN* 2008 Fast Growth 100 (#9), and Deloitte's Technology Fast 50 Program for Virginia (#17).

"The growth that earned Apptix's inclusion in the Software 500 for the last two years is built on the recognition by our customers and resellers that our hosted solutions provide a compelling value proposition – affordable business-class services for budget-conscious small businesses," said David Ehrhardt, CEO of Apptix. "A proposition that is highly sought after in these economic times, and which in the upcoming year, we will continue to provide to SMB both directly, and through an expanded reseller program."

The Software 500 is a revenue-based ranking of the world's largest software and services suppliers targeting medium to large enterprises, their IT professionals, software developers and business managers involved in software and services purchasing.

Forty-two percent of the 2007 Software 500 companies are privately held. All rankings are based on total worldwide software and services revenue for 2007. This includes revenues from software licenses, maintenance and support, training and software-related services and consulting. Suppliers are not ranked on their total corporate revenue, since many have other lines of business, such as hardware. The financial

information was gathered by a survey prepared by King Content Co. and posted at www.Softwaremag.com, as well as from public documents.

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About Apptix

Apptix (OSE: APP) is the industry-leading provider of hosted email, voice, and collaboration services for small and medium-sized businesses, serving nearly 200,000 Exchange subscribers—and approximately 19,000 organizations—worldwide. Apptix offers hosted Microsoft Exchange, hosted VoIP, hosted Microsoft SharePoint, mobile messaging, and compliance and archiving, both directly and through its MailStreet subsidiary. Apptix provides the reliability and scalability of big business communications solutions at a small business price, freeing IT staff to focus on improving and innovating within their companies. Apptix is a Microsoft Gold Certified Partner for Hosting and Application Services. The company is headquartered in Herndon, Virginia, with additional locations in Florida, Illinois, Texas, and India. Apptix is recognized as one of the *CRN* 2008 Fast Growth 100, 2008 *Software* 500, and *Washington Business Journal* 2008 Fastest Growing Companies. For more information, visit www.apptix.com.

About Digital Software Magazine, the Software Decision Journal, and Softwaremag.com

Digital Software Magazine, the Software Decision Journal, has been a brand name in the high-tech industry for 30 years. Softwaremag.com, its Web counterpart, is the online catalog to enterprise software and the home of the Software 500 ranking of the world's largest software and services companies, now in its 26th year. Software Magazine and Softwaremag.com are owned and operated by King Content Co.