

## **Apptix Launches Online Storefront for Hosted Communications** ***New Website Enables Broader Customer Service Capabilities***

**Herndon, Virginia – June 3, 2008** – Apptix (OSE: APP), the industry-leading provider of hosted email, voice, and collaboration services for small and medium businesses (SMBs), has launched its new Website to offer expanded customer transactional capabilities, as well as direct access to the complete range of Apptix business communications services. The new [www.apptix.com](http://www.apptix.com) Website enables small business owners and their IT teams to evaluate the value of hosted business-class communications, including Microsoft Exchange, mobility, and SharePoint (collaboration) services, as well as Voice over Internet Protocol (VoIP) phone services.

Over the past 11 years, Apptix has become the largest provider of hosted Exchange services, with nearly 200,000 Exchange subscribers, acquired via both organic growth and the strategic acquisitions of industry-leading Exchange hosting companies MailStreet, Mi8, and ASP-One. In support of Apptix's strategy to deliver premium quality customer service and continued business growth, the company launched the new Web-based storefront under the Apptix brand, consolidating access to its hosted Exchange 2007, VoIP, and SharePoint services. This Website provides a tighter integration of business communications services, as well as an enhanced level of customer service.

“Our reliable hosted solutions, coupled with outstanding customer service, provide a secure and stable communication infrastructure for small businesses, enabling owners and their IT staff to focus on more strategic projects that help grow their business,” said David Ehrhardt, CEO of Apptix. “Our customers undertake heroic actions every day, and at Apptix, we want to support them and help maximize their capabilities—especially in these uncertain economic times. To ensure success, small businesses need to use the most professional communications services possible. Hosted communications provide an economical and professional way to keep them in constant contact with their customers.”

With the availability of its hosted Exchange 2007 service, Apptix provides the latest capabilities of Exchange and features a 99.99% uptime SLA; Web-based, hassle-free control; and various mobility services, which extend the advantages of hosted Exchange to mobile devices. In the spring of 2007, Apptix introduced “Apptix Voice,” a hosted VoIP solution specifically designed to meet the needs of small and medium businesses. Apptix also offers industry-leading hosted Microsoft SharePoint collaboration services.

### **About Apptix**

Apptix (OSE: APP) is the industry-leading provider of hosted email, voice, and collaboration services for small and medium-sized businesses, serving nearly 200,000 subscribers across approximately 19,000 organizations worldwide. Apptix offers hosted Microsoft Exchange, hosted VoIP, hosted Microsoft SharePoint, mobile messaging, and compliance and archiving, both directly and through its MailStreet subsidiary. Apptix provides the reliability and scalability of big business communications solutions at a small business price, freeing IT staff to focus on improving and innovating within their companies. Apptix is a Microsoft Gold Certified Partner for Hosting and Application Services. The company is headquartered in Herndon, Virginia, with additional locations in Florida, Illinois, Texas, and India. For more information, visit [www.apptix.com](http://www.apptix.com).

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