

Apptix Adds Chief Technology Officer to Management Team

Herndon, Virginia, May 15, 2008 - Apptix (OSE:APP), the premier provider of on-demand business communications services for small and medium businesses, today announced that it has appointed John Kersse as Chief Technology Officer (CTO), effective immediately.

Most recently, Mr. Kersse was Senior Vice President, Technology Services with Network Solutions LLC, a leader in the Web hosting and domain name industry, where he directed the activities of computer operations, technical support, software quality management, enterprise management, corporate architecture, project management, and network operations. Prior to Network Solutions, Kersse held similar senior management positions with VeriSign, Inc., PSINet, Inc., and The NASDAQ Stock Market, Inc.

"In keeping with Apptix's stated objective of driving operational efficiencies and excellence throughout its business, we are pleased to add to the management team someone with John's breadth and depth of experience in technology operations," said David Ehrhardt, CEO of Apptix. "John's proven experience in architecting, managing, and growing complex, high-volume technology operations will be invaluable in defining and leading the Apptix technology strategy."

About Apptix

Apptix (OSE: APP), founded in 1997, is a premier provider of on-demand email, voice and collaboration solutions to over 192,000 subscribers across more than 18,700 organizations worldwide. Its on-demand hosted services include Hosted Microsoft Exchange, Hosted VoIP, Hosted Microsoft SharePoint, Mobile Messaging, and Archiving & Compliance, providing small and medium-sized businesses with a reliable, secure and cost-effective alternative to purchasing and managing software applications in-house. IBM, Fujitsu, Bell Canada, SAVVIS and others have selected Apptix to provide on-demand services to their customers. Apptix is a Microsoft Gold Certified Partner for Hosting and Application Services. Apptix's brands include www.ASP-One.com, www.MailStreet.com, and www.Mi8.com, which provide Exchange and VoIP Hosting and essential add-on services, and www.SharePointSite.com, which provides Hosted SharePoint. The company is headquartered in Herndon, Virginia, with additional locations across the United States, Europe and Asia. For more information, visit www.apptix.com.

For further information:

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