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Apptix Announces New CEO and Key Additions to its Senior Management Team

New Executives Bring Over 40 Years of Professional Experience and Will Help Drive the Company's Growth Strategy and Operational Execution

Herndon, Va., Jan. 16, 2008 – Apptix (NYSE:APP), the premier provider of on-demand business communications services for Small and Medium-sized Businesses (SMBs), today announced several key changes and additions to its executive team. David Ehrhardt has been promoted to Chief Executive Officer (CEO) from Chief Financial Officer (CFO) and Chris Mack joins the company as CFO, replacing Ehrhardt. Lesley Soltys has joined the company as Controller and Chris Damvakaris has been promoted to the role of Vice President of Sales and Business Development.

The new additions to the Apptix leadership team bring substantial operational insight and experience that will help Apptix continue to grow its market leadership position as the premier provider of Hosted business communications services for SMBs. The team will focus on business growth and the delivery of premium quality Business Communications services to its SMB customers.

David Ehrhardt Takes the Helm of Premier Hosted Business Communications Solutions Provider to Drive Growth and Quality of Service

David Ehrhardt, who recently served as CFO, has been promoted to the role of CEO at Apptix and will direct the company's strategy, operations and performance. Mr. Ehrhardt is tasked with ensuring that Apptix continues to build on its market leadership position and undertakes appropriate investments across the business to enable growth and the delivery of superior quality of service to its customers. He joined Apptix in November of 2006 as the CFO and in this capacity was responsible for establishing a financing strategy for the business, integrating all accounting, budgeting, financial planning, reporting and analysis, treasury, facilities management and risk management functions within the company, and managing the Finance, Accounting and Human Resources functions for Apptix.

Prior to joining Apptix, Ehrhardt served as the Chief Operating Officer (COO) of Spheris, a \$210 million revenue company providing technology solutions to the healthcare market. While at Spheris, he raised \$125M in public company debt to finance M&A activities and significantly scaled its support and services functions to enable its ongoing growth. Prior to Spheris, Ehrhardt was at HealthScribe, where he held positions of President and CFO; CompuCare, where he served as CFO; and spent several years at Ernst & Young in various senior positions.



New CFO and Controller Hired to Drive Operational Excellence and Business Growth

Chris Mack joins Apptix as CFO from Anystream, where he served as their CFO. While at Anystream, Mr. Mack played a key role in the restructuring of the business operations and the company's fundraising efforts. Prior to that, he held the positions of CFO and Senior Vice President of Operations for Spheris and President and CFO of ITC Learning Corporation. Mr. Mack is a Certified Public Accountant and brings significant expertise to his role at Apptix, including extensive experience managing the finances and operations of public companies.

Lesley Soltys joined Apptix as Controller in November of 2007. Initially, Ms. Soltys focused her efforts on an evaluation of the company's future financial systems needs and supporting the consolidation of Apptix's multiple billing systems, obtained through the company's acquisitions over that past two years. As Controller, she has assumed responsibility for all accounting, financial management reporting, and treasury functions and will report to Mr. Mack. Prior to joining Apptix, Ms. Soltys served as the Controller at Anystream and HealthScribe, as well as senior accountant positions at Ernst & Young, PriceWaterhouseCoopers and the U.S. Department of Commerce.

Chris Damvakaris Assumes Sales Leadership Role

Chris Damvakaris has been promoted to the role of Vice President of Sales and Business Development for Apptix. Mr. Damvakaris joined Apptix in March of 2007 as the Director of Business Development. In his new role, Mr. Damvakaris will be responsible for Apptix' sales strategy across all brands, focused on both direct sales and channel development. Prior to joining Apptix, Mr. Damvakaris was the Vice President of Business Development and Product Marketing at Spryance, where he led sales, marketing and business development. He has also held leadership positions in sales and business development at NaviMedix, HealthScribe, Honeywell-POMS and CompuCare.

About Apptix

Apptix (NYSE:APP), founded in 1997, is a premier provider of on-demand email, voice and collaboration services to over 178,000 subscribers across more than 17,500 organizations worldwide. Its on-demand hosted services include Hosted Microsoft Exchange, Hosted VoIP, Hosted Microsoft SharePoint, Mobile Messaging, and Archiving & Compliance, providing small and medium-sized businesses with a reliable, secure and cost effective alternative to purchasing and managing software applications in-house. IBM, Fujitsu, Bell Canada, Savvis and others have selected Apptix to provide on-demand services to their customers. Apptix is a Microsoft Gold Certified Partner for Hosting and Application Services.

Apptix's brands include www.ASP-One.com, www.MailStreet.com, and www.Mi8.com, which provide Exchange and VoIP Hosting and essential add-on services, www.SharePointSite.com, which provides Hosted SharePoint. The company is headquartered in Herndon, Virginia, with additional locations across the United States, Europe and Asia. For more information, visit www.apptix.com.

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