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Apptix Partners with Polycom to Deliver HD Voice™ Phones to Small and Medium-sized Businesses

Apptix Voice Offers Premium Hosted VoIP Services to SMBs with Polycom's HD Voice Phones

Herndon, Va., Nov. 6, 2007 – Apptix (NYSE:APP), the premier provider of on-demand business communications solutions for Small and Medium-sized Businesses (SMBs), today announced its status as a certified Polycom Reseller. Apptix now offers Polycom's latest standards-based Voice over Internet Protocol (VoIP) phones to its customers, including the Polycom HD Voice™ SoundPoint IP 550 and 650 models. The announcement is part of a new set of Apptix Voice programs and products, which will simplify the adoption of premium quality VoIP telephony solutions among SMBs.

A leader in Hosted Exchange services for SMBs in North America, Apptix has seen growing demand for its recently launched Hosted VoIP service, Apptix Voice, both among its Hosted Exchange customers and organizations new to the company. In order to provide small businesses with a premium Voice service to complement its existing market-leading hosted email and collaboration services, Apptix has partnered with Polycom, which is the leading independent supplier of standards-based VoIP endpoints, to offer best-in-class high definition phones.

“Office phones, mobile devices and email are the critical backbone for our SMB customers who rely on their communications technology to maintain a smooth running business,” said Amir Hudda, CEO of Apptix. “Partnering with Polycom, the industry leader in unified collaborative communications solutions, allows us to bring our customers the best in VoIP services through the combination of our Apptix hosted VoIP services and Polycom's HD Voice phones. Whether talking to their clients or communicating with remote employees, our SMB customers can now have crystal clear, more life-like phone conversations which can significantly boost recognition and enhance productivity.”

“By teaming with Apptix, we offer SMBs the opportunity to implement the ultimate in high definition telephony as an integral part of their broader communications solutions,” said Chalan Aras, vice president of marketing for Polycom's Voice Communications division. “Polycom HD Voice allows an SMB of any size to ‘sound’ big and operate like a world-class enterprise.”



Apptix Voice services include:

- Standard voice mail, voice mail to email, call forwarding, call transferring, auto attendant and three-way calling functionality
- Mobility support through find me/follow me and remote office features
- A web portal interface for self-configuration and provisioning of voice services
- Corporate voice networking to support multiple locations and free on-network extension dialing
- An integrated Outlook® Toolbar to provide instant access to calling features (including click-to-dial) right from Microsoft® Outlook
- Polycom's standards-based SoundPoint® IP 650 and IP 550 desktop phones

Polycom HD Phones provide:

- Twice the clarity of ordinary phone calls for life-like, vibrant conversations
- Ability to hear every word without repeating
- Remote collaboration with vibrant voice quality
- Wideband technology that provides over twice the clarity of ordinary phone calls
- Polycom's patented Acoustic Clarity Technology 2, featuring the latest full duplex, echo cancellation, and noise reduction technology with advanced voice processing
- Best-in-class system design, best software components and hardware design for maximum sound quality

In related news, Apptix is announcing a new Leasing Program for its SMB customers, which includes leasing options for the new Polycom phones and is launching its "Getting Started with VoIP" program, designed to introduce small businesses to affordable, business-class VoIP phone service. Apptix will offer two free months of Apptix Voice service to all new qualifying subscribers between November 6, 2007 and December 31, 2007.

About Apptix Voice

Apptix Voice is a hosted VoIP solution for small and medium-sized businesses. It offers business-class telephony features, including standard voice mail, call forwarding, call transferring, auto attendant and three-way calling functionality. To support mobile workers and telecommuting, Apptix Voice provides innovative features such as find me-follow me, remote office and corporate voice networking services with free on-network extension dialing. An integrated Outlook Toolbar provides users who prefer to work through their computers with instant access to calling features (including click-to-dial) right from Microsoft Outlook. Users can configure and add new voice services to suit their individual needs through an easy-to-use web portal.



Apptix Voice can be deployed in less than 30 days and Apptix manages the entire process, which includes an optional on-site network assessment, porting of existing phone numbers, hardware and service plan selection, and installation services. Apptix Voice plans start at \$39.99 per month for basic features including voicemail, auto attendant and call forwarding. A full-featured Call Center solution is also available; this add-on provides complete call center functionality, including call queuing, call center agent distribution and statistical reporting. Package features can be customized to meet the specific needs of each customer. For more information about Apptix Voice please visit www.apptixvoice.com

About Apptix

Apptix (OSE:APP), founded in 1997, is a premier provider of on-demand email, voice and collaboration solutions to over 167,000 subscribers across more than 16,500 organizations worldwide. Its Software as a Service offerings, including Hosted Microsoft Exchange, Hosted Microsoft SharePoint, Hosted Mobile Instant Messaging (IM), Mobile Messaging, and Archiving & Compliance, provide small and medium-sized businesses with a reliable, secure and cost effective alternative to purchasing and managing software applications in-house. IBM, Hewlett Packard, Bell Canada, Savvis and others have selected Apptix to provide on-demand services to their customers. Apptix is a Microsoft Gold Certified Partner for Hosting and Application Services.

Apptix's brands include www.ASP-One.com, www.MailStreet.com, and www.Mi8.com, which provide Exchange Hosting and essential add-on services, www.SharePointSite.com, which provides Hosted SharePoint, and www.WebMessenger.com, which provides Hosted Mobile IM. The company is headquartered in Herndon, Virginia, with additional locations across the United States, Europe and Asia. For more information, visit www.apptix.com.