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APPTIX ADOPTS MICROSOFT SOLUTION FOR HOSTED MESSAGING AND COLLABORATION (HMC) 4.0 FOR ITS HOSTED EXCHANGE 2007 SERVICE

HMC 4.0 Will Enable Consolidation of Multiple Technology Platforms Allowing Company to Focus on the Enhancement of Customer Facing Services and Applications

Herndon, Va., March 29, 2007 – Apptix, (OSE:APP), the premiere provider of unified On-Demand Business Communications solutions for small and medium-sized businesses (SMBs), today announced that it will adopt the Microsoft Solution for Hosted Messaging and Collaboration (HMC) 4.0, designed to simplify the delivery of hosted messaging and collaboration applications. Apptix made the announcement during the Microsoft Hosting Summit 2007, held last week in Redmond, Washington. The adoption of HMC 4.0 will allow Apptix to consolidate its current technology platforms, thereby reducing operational costs and allowing the company to focus on its core competency of delivering business-class communications solutions to small and medium-sized businesses (SMB).

“We rely on Microsoft to help us deliver premiere on-demand email and collaboration solutions to our SMB customers,” said Amir Hudda, chief executive officer of Apptix. “Due to recent acquisitions, we currently operate on multiple platforms comprising different architectures and provisioning systems. With HMC Version 4.0, we will be able to consolidate these systems onto a single platform and turn our focus to new revenue opportunities that will allow us to offer more applications, deliver best-in-class services and support, and attract more customers. We believe

that the Hosted Messaging and Collaboration solution has matured to a point where we can now gain significant benefits.”

“Hosting providers such as Apptix are at a critical crossroads as the demand for hosted IT services continues to increase exponentially, particularly from SMBs,” said John Zanni, director of worldwide hosting at Microsoft Corp. “Taking full advantage of the latest iteration of Hosted Messaging and Collaboration, Apptix can cost-effectively offer its customers a service with all of the benefits of a true enterprise class e-mail, calendar and unified messaging solution through the ease of a hosted delivery model.”

In addition to Exchange Server 2007, Hosted Messaging and Collaboration also incorporates other key products including Microsoft Office Outlook 2007, Windows SharePoint Services 3.0, and Microsoft Windows Mobile 6, to provide a complete messaging and collaboration service and help ensure the best possible user experience.

Working closely with Microsoft, Apptix will launch its hosted solution for Exchange Server 2007 based on HMC 4.0 in Q2 2007.

About Apptix

Apptix (OSE:APP), is a premiere provider of on-demand business communications solutions to small and medium-sized businesses (SMBs). Apptix’s on-demand solutions provide unified email, voice and collaboration solutions to over 150,000 subscribers across more than 14,000 organizations worldwide. These solutions, using Hosted Microsoft Exchange, Hosted Microsoft SharePoint, Hosted IP-PBX, Mobile Messaging, and Archiving and Compliance, provide SMBs with a reliable, secure and cost effective alternative to purchasing and managing software applications in-house. IBM, Hewlett Packard, Bell Canada, Savvis and others have selected Apptix to provide on-demand services to their customers. Apptix is a Microsoft Gold Certified Partner for Hosting and Application Services.

Apptix’s brands include www.ASP-One.com, www.MailStreet.com, and www.Mi8.com, which provide Hosted Exchange and essential add-on services, as well as www.SharePointSite.com,

which provides Hosted SharePoint and related services. The company is headquartered in Herndon, Virginia, with additional locations across the United States, Europe and Asia. For more information, visit www.apptix.com.

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